# Social Media Kit Content

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| #Microbes are EVERYWHERE & important for the #foodsystem🍅, crop & livestock production🌾🐮, #soilhealth & human #guthealth🌱🙋‍‍ and even in the fight vs #ClimateChange#CIRCLESEU proudly raises the profile of the #microbiome 🙌 [www.circlesproject.eu](http://www.circlesproject.eu)  |  |
| The microbiome is ESSENTIAL in our #foodsystem for:🌱Soil & plant health🌾 Crop production🐮 Livestock health🍞 Food production🥕Human health🗑#Foodwaste composting🌡 #ClimateChange mitigation#CIRCLESEU [www.cirlesproject.eu](http://www.cirlesproject.eu)  |  |
| Microbial communities in #farm animals are likely connected👩‍🌾 #CIRCLESEU is exploring poultry & swine food chains to improve the health & wellbeing of all parts of the #foodsystem🐔🐷 Find out more on [www.circlesproject.eu](http://www.circlesproject.eu)  |  |
| From soil to oceans, #microbes are everywhere🦠 Thanks to its overarching nature, knowledge of the potential of #microbes throughout the food chains will ensure the sustainability of our #foodsystems🌍 #BioeconomyStrategy #FOOD2030EU #CIRCLESEU |  |
| #CIRCLESEU is developing innovative #microbiome applications in the #foodsystem, to increase:  ♻️Sustainability of health & food systems💭Microbiome knowledge ✨New microbiome-based food & feed applications✅Reach #FOOD2030EU goals |  |
| The #microbiome is a community of microscopic organisms in a defined habitat with distinct properties. The #gutmicrobiome includes 🦠Bacteria & yeasts🦠Their individual functions (the compounds they produce)🦠The beneficial effects of the compounds on #guthealth#CIRCLESEU |  |
| Everybody & everything is surrounded by #microbesUnderstanding 🦠what microbes do, &🦠how they interact with each other will enable us to manage our planet’s resources to obtain our food & improve our health🤸‍♀️🍏#CIRCLESEU👉<https://circlesproject.eu>  |  |
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| As we celebrate #microbes, let’s get acquainted with some unusual #microbial applications beyond #CIRCLESEU!Scientists are studying #bacteria on the seafloor that eat methane, a greenhouse gas😮& #microbes living in compost that can help make biofuels⛽ |  |
| #Microbes are likely interconnected between🌊Ocean waters🦈Wild fishes🐟Farmed fishes🌍The wider marine #environment #CIRCLESEU is exploring these links to improve the health & wellbeing of all parts of the #foodsystem👉<https://circlesproject.eu/>  |  |
| #DidYouKnow that researchers from #CIRCLESEU are looking into the importance of the #microbiome in the #foodsystem?  Microbiome research is important & has:⛰️Untapped potential🔑The key to healthier living🍀Limited discoveries 👉<https://circlesproject.eu> |  |
| The world of #microbes is filled with untapped potential😮 #Microbiome research could lead to applications in many areas: 🌦Climate science & carbon cycling⛽ Sustainable energy & biofuels⚕Health & medicine: treatment of #NCDs & #AMR#CIRCLESEU |  |
| Microbial communities are essential for the health & wellbeing of ecosystems (like our body!)🦠⚖️When in balance, the ecosystem is doing well 🤒If individual species take over, they may cause illness or food spoilage in the #foodsystem#CIRCLESEU |  |
| The soil is alive and full of microbes!🌱🦠 #CIRCLESEU is looking at how spinach & tomato🍅 production can be improved with the support of fungi or bacteria found on other plants 🔬 Reach #FOOD2030EU goals! More info: https://circlesproject.eu |  |